

Drutt Corporation Selected to Enable TeliaSonera's Common Mobile Internet Portal, SurfPort™

Offering Provides Enhanced User Experience, Greater Marketing Control and Reduced Operating Costs

Stockholm, August 9th, 2005 - Drutt Corporation, the leading Mobile Service Delivery Platform (MSDP) Provider, today announces that TeliaSonera, the leading telecommunications company in the Nordic and Baltic region, has selected Drutt Rendering and Drutt 3PI Interactive products as well as professional services in the delivery of their Mobile Portal.

"It is essential to our strategy that our customers faultlessly receive a large variety of targeted mobile content optimised for their mobile phones", commented Martin Vendel, Senior Vice President at TeliaSonera, responsible for SurfPort™ roll-out. "Utilising Drutt's MSDP products will allow us to expand our content offering faster with greater marketing control and increase customer service while reducing our operating costs."

The solution makes content adaptation possible in order to optimise the end user experience from any kind of mobile device. It also provides TeliaSonera with the means to streamline the content partner management process. The new solution will be a single installation which will deliver 7 local versions of SurfPort™ across the Nordics and Baltics resulting in a large reduction in operating costs. Furthermore, TeliaSonera will have new possibilities to manage and control the look and feel of each individual mobile portal through the utilisation of Drutt Rendering's Toolbox. For example, each local marketing department will have the ability to create unique marketing campaigns and tailor the content's appearance for numerous customer segments.

"End users of mobile content demand relevant, situation dependant mobile content delivered to them consistently with the highest quality" commented Roland Svensson, Drutt CEO. "At Drutt, we focus on enabling our mobile operator customers to meet these subscriber demands by automating the content delivery process so that thousands of partners can deliver content to diverse customers segments with hundreds of disparate mobile devices. All this is delivered with higher quality assurance, greater marketing control and reduced costs."

Drutt's 3PI (3rd Party Integration) Interactive Product, through partner self-care and delivery lifecycle management, will enable TeliaSonera to streamline content partner management so that hundreds of relationships can be managed efficiently. By automating the content relationship lifecycle the marketing department can control the product mix without involving the technical staff. This allows faster roll-out of new content services, greater control in time sensitive marketing campaigns all while reducing operating costs. Streamlining the partner process ensures that enough partners are included in the offering to meet customers' expectations.

In addition to the Drutt products and services, Drutt will work together with Changingworlds to implement their ClixSmart Portal into TeliaSonera's mobile platform. The ClixSmart state-of-the-art personalization engine delivers a dynamic portal to suit the unique interests of each individual subscriber and provides the optimal user experience for TeliaSonera's SurfPort™ customers.

About Drutt

Drutt Corporation is the world's leading Mobile Service Delivery Platform (MSDP) provider to mobile operators. Our products help operators mobilize any content to any device, over any mobile network and delivery channel. We are global, growing and profitable and currently have more than 600 installations in over 25 countries on 4 continents, including all Vodafone live! portals worldwide. Additional information is available at www.drutt.com

About TeliaSonera

TeliaSonera is the leading telecommunications company in the Nordic and Baltic regions. At the end of December 2004 TeliaSonera had 15,411,000 mobile customers (51,359,000 incl. associated companies) and 8,312,000 fixed telephony customers (8,943,000 incl. associated companies) and 2,017,000 internet customers (2,056,000 incl. associated companies). Outside the home markets

TeliaSonera has extensive interests in the growth markets in Russia, Turkey and Eurasia. TeliaSonera is listed on the Stockholm Exchange and the Helsinki Exchanges.

About ChangingWorlds Ltd.

ChangingWorlds is the market-leading provider of Intelligent Mobile Portal solutions. The company's market leading ClixSmart Intelligent Mobile Portal products offer a sophisticated colour portal solution for network operators which enhances the user experience of the Mobile Internet, helps to increase subscriber usage and stimulates increases in ARPU.

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