

Drutt Corporation signs contract with WirelessCar!

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WirelessCar is a leading provider of telematics services to manufacturers of cars and commercial vehicles. The company offers complete and competitive telematics solutions which allow the vehicle industry to support end-customers anywhere in the world.

Telematics services are becoming increasingly important to the car industry, both in terms of improving efficiency and as a means to differentiate. The number and types of services have increased during the last years – ranging from emergency & breakdown calls to complete logistics management, asset tracking, remote diagnostics, stolen vehicle tracking and remote door lock / unlock.

Another important area is online services related both to driver and the vehicle, made available on car-mounted displays and mobile devices. The service range for online usage is vast, spanning from information services and e-mail to entertainment and gaming. With higher bandwidth and added capabilities to mobile devices the breadth and quality of such services will improve further.

Drutt Corporation has been selected by WirelessCar to provide products to simplify content integration and optimise presentation in any kind of device:

- **Drutt Rendering** provides best of breed mobile user interfaces and service presentation. It allows WirelessCar to dynamically manage images, icons, audio and video; device adaptation and service optimization for any mobile device type. Adding support for new device models is a fast process, which means that WirelessCar's customers will always stay updated.
- **Drutt 3PI** is a complete solution for seamless integration and management of content and applications. A real time integration solution, Drutt 3PI enables rapid and cost effective population of all kind of services into WirelessCar's customers' portal offerings

Drutt is the market leader in mobile device management and content integration with more than 20 mobile operators on the customer list. "We are proud to work with WirelessCar since they represent a new category of mobile service providers" says Jonas Wilhelmsson, VP Marketing at Drutt Corporation. "It appears as if telematics services are finally taking off, and we are excited to be a part of it."

"Drutt Corporation adds valuable capabilities and expertise to our service platform, which makes our offering more competitive", comments Anders W. Ljunggren, Director of Technology and Development at WirelessCar. "By integrating Drutt's products we have been able to optimise the online services in a short period of time."

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Drutt Corporation is a leading software company and solutions provider for mobile services infrastructure. Drutt offers a complete product portfolio for mobile service delivery. We have grown under profitability and currently have 300 installations in 20 countries on 3 continents, including all Vodafone *live!* portals worldwide. Additional information is available at www.drutt.com

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