

Press Release

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Drutt Corporation enables Swisscom Mobile launch of Vodafone live!

Swisscom Mobile, the leading Swiss mobile operator, recently announced the launch of Vodafone live!, the highly acclaimed consumer service bringing customers a world of color, sound and pictures. Vodafone live! enables customers to use picture messaging, download polyphonic ring tones and color games and browse branded infotainment from integrated camera phones, through an easy to use icon-driven menu.

The service offering of Vodafone live! is based on a range of local and global content partners. The partner services have been seamlessly integrated into the offering, guaranteeing that services are up to date and provide high quality and optimal user experience.

Drutt Corporation, the market leading provider of device management and content integration products for mobile data services, has implemented its technology to ensure optimal end-to-end distribution of Swisscom Mobile's service portfolio to end users.

Drutt provides Swisscom Mobile with

- The best of breed mobile user interfaces and service presentation. **Drutt Rendering** offers Swisscom Mobile dynamic handling of images, icons, audio and video; device adaptation and service optimization for any mobile device type.
- A complete solution for seamless integration and management of partner content and applications. **Drutt 3PI** - a real time integration solution - enables rapid and cost effective population of partner services into Swisscom's portal offerings.

"We are proud to be a part of Swisscom Mobile's continued success in the mobile data services arena", said Jonas Wilhelmsson, VP Marketing at Drutt Corporation. "Swisscom Mobile has a history of being at the very edge in this market; - and we are therefore excited to add value to the next wave of advanced mobile data services."

"Drutt Corporation has demonstrated significant value in the preparation and launch of Vodafone live!", said Armin Oppitz, IT Project Manager at Swisscom Mobile. "The service is sophisticated. Bringing all technology together behind the scenes - yet presenting an intuitive and rich service to end users - is a real challenge. Drutt has lived up to it."

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Swisscom Mobile is Switzerland's leading mobile operator with more than 3.6 million customers and 66% of the market. www.swisscom-mobile.ch.

Read Swisscom Mobile's pressrelease at:

http://www.swisscom.ch/mr/content/media/2003/20031112_EN.html?homepage=mm&lang=en

<http://www.swisscom-mobile.ch/vodafonelive>

Drutt Corporation is a leading software company and solutions provider for mobile services infrastructure. Drutt offers a complete product portfolio for mobile service distribution. Drutt's customers include large mobile operators and service providers worldwide. Further information is available at www.drutt.com